



**PHI BETA DELTA**  
HONOR SOCIETY FOR INTERNATIONAL SCHOLARS

[WWW.PHIBETADELTA.ORG](http://WWW.PHIBETADELTA.ORG)

# PHI BETA DELTA

HONOR SOCIETY FOR INTERNATIONAL SCHOLARS



**30<sup>TH</sup> ANNIVERSARY**  
**ANNUAL INTERNATIONAL CONFERENCE**  
**JUNE 3 - 4, 2016**

**STATE OF GLOBAL LEARNING**  
**COMPETENCY, CAPACITY AND COMMITMENT**

**SHERATON DENVER DOWNTOWN HOTEL | DENVER, COLORADO**

IN CONJUNCTION WITH NAFSA  
ASSOCIATION OF INTERNATIONAL EDUCATORS 2016 CONFERENCE

## Welcome to the 2016 Annual International Conference of Phi Beta Delta Honor Society for International Scholars!

Dear Phi Beta Delta Members and Friends,

Welcome to Phi Beta Delta's 2016 Conference in Denver, Colorado! We thank you for all your support and encouragement in making PBD a strong leader in international education for more than thirty years.

To say this has been a busy year of change and introspection at Phi Beta Delta, is probably an understatement. After our annual meeting in Riverside, California last year, the board began looking seriously at our mission. Were we still relevant? Was there a need for scholars of international education to come together under the banner of PBD?

We did a lot of soul searching, and can state without reservation that the mission of Phi Beta Delta is more relevant today than it was at its inception. There is no argument that our world needs more education framed in a global context. There is also no argument that can diminish the power of coming together to share ideas, collaborate on projects, and provide a platform for our students to present their research to an interested and supportive audience.

Phi Beta Delta has three key objectives: 1) To promote cooperation, exchange, and understanding of international education, 2) To involve students and faculty on campus, in researching and writing about scholarly and practical applications of international education, and 3) To recognize scholarship by students and faculty through awards and honors.

The goals and objectives of Phi Beta Delta are noble and aspirational. But we are coming to a crossroad. Phi Beta Delta owes everything to a group of loyal and committed individuals. Over the years these folks have worked tirelessly to support the mission of PBD, build their chapters and contribute to the national organization. Many of these key individuals are quickly approaching retirement or have retired, and the time has come to ask a few very important questions: 1) Is our structure of volunteer leadership sustainable? 2) Is our value proposition strong enough to maintain our current membership and attract new campus chapters? 3) Is there potential synergy and momentum that we can gain by aligning with NAFSA?

This year for the first time ever, Phi Beta Delta decided to hold its conference in tandem with the NAFSA conference. We know that many members of PBD are also members of NAFSA and often have to choose one or the other to attend. By making the conferences back to back, our goal was to make it easy for members of both organizations to be able to attend both conferences. We will see if our idea has merit and should be pursued going forward.

So, there is a lot of strategic thinking to do over the coming days. This is your honor society and your input is important and valued.

Looking forward to seeing you!



**Astrid Sheil, Ph.D.**  
President

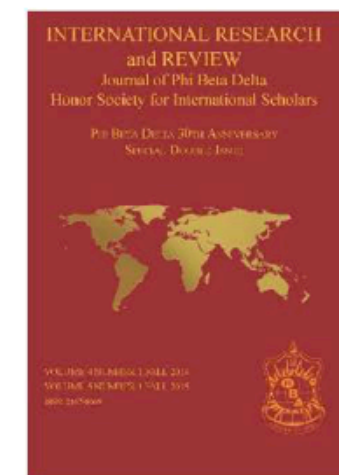
## Publications



## Publications

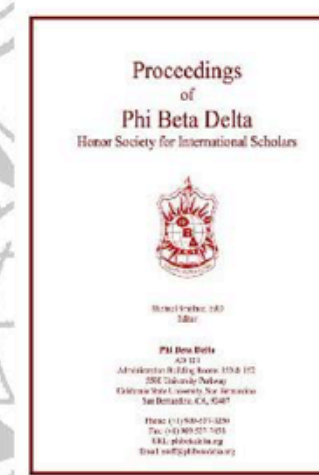
<http://phibetadelta.org/publications>

### International Research and Review



The *International Research and Review* is a double-blind peer reviewed journal. It is designed to share scholarship, advance academic inquiry, and cultivate support for international education. It is published 1-2 times per year. Submissions are encouraged on a rolling basis.

### Proceedings of Phi Beta Delta



The *Proceedings of Phi Beta Delta* are designed to publish information by member that express ideas and thoughts related to international issues, experiences, education and Phi Beta Delta. It is published concurrently with the IRR. Submissions are encouraged on a rolling basis.

### The Medallion



The *Medallion* is the e-newsletter of the Society. It includes issues, commentary, blogs, reports, or ideas about international education, internationalization, or globalization. It is published in January, April, July, and October. Submissions are encouraged no later than two weeks prior to publication.

Send all correspondence and submissions for publication to Dr. Michael Smithee, Director of Publications at [ms@smitheeassociates.com](mailto:ms@smitheeassociates.com)

Announcing the  
*International Research and Review*  
30th Anniversary Special Double Issue

**Phi Beta Delta  
Board of Directors  
2015-2016**

**Astrid Sheil** (California State University, San Bernardino), President  
**Guillermo de los Reyes** (University of Houston), Past President  
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**Michael Smithee** (Syracuse University, Retired/Smithee Associates), Director of Publications  
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**Anita Gaines** (University of Houston), Regional Vice President, Southwest Region  
**Robert W. Robertson** (Argosy University Tampa), Regional Vice President, Southeast Region  
**Rajrani Kalra** (California State University, San Bernardino), Conference Planner/Interim  
 Director of Development

**Ex officio**

**Salaam Yousif** (California State University, San Bernardino), Interim Executive Director &  
 CEO  
**Yvonne Captain** (George Washington University), Regent  
**Rueyling Chuang** (California State University, San Bernardino), Co-Regent



**PHI BETA DELTA HONOR SOCIETY  
FOR INTERNATIONAL SCHOLARS  
SHERATON DOWNTOWN DENVER HOTEL  
JUNE 3-4, 2016**

**Friday, June 3, 2016**

**8:00 am – 12:00 pm**    **Registration desk open (Convention center with NAFSA)**  
**9:00 am – 11:30 am**    **Meeting of the Board of Directors**  
**Presiding: Astrid Sheil, 2015-2016 President**

**Meeting Place:**    **Directors Row F (Sheraton Downtown Denver Hotel)**

**12:00 – 5:00 pm**    **Registration desk open (Sheraton Downtown Denver)**

**PRESENTATIONS: All sessions will be in Governors Square 14**

**1:00 – 1:30 pm**    **Welcome and Introduction of the PBD Board of Directors**  
**Astrid Sheil, President**

**1:30 – 2:30 pm**    **Session I Internationalization of Campuses: Lessons Learnt**  
**Chair: Joy Stevenson, University of Central Missouri**

*A Comprehensive Internationalization Challenge: Learning from Failure*  
**Carl Patton**, Georgia State University

*Potholes and Strategies on the Road to Campus Internationalization*  
**Ann Legreid**, Shepherd University

**2:30 – 2:45 pm**    **Walk to Convention Center (0.5 miles [a 11 min walk] from Sheraton  
 Downtown Denver Hotel to Convention Center)**

**3:00 – 4:15 pm**    **NAFSA Closing Plenary Speaker: Mr. Kailash Satyarthi**  
**(Nobel Peace Prize Winner, 2014) for his efforts to eliminate child  
 labor and to advocate the right of all children to an education**  
**(CCC, Bellco Theatre, Convention Center)**

History of Phi Beta Delta  
Founding of Alpha chapter, February 27, 1986

4:30 – 4:45 pm Refreshment Break (Governors Square 14)

4:45 – 6:15 pm **Session II Technology and International Education**  
Chair: **Michael Smithee**, Syracuse University

*Cultural Diversity in the Virtual Classroom*  
**Cynthia Parmenter**, Argosy University

*A Comparative Study of Enrollment Outcomes for International and Domestic Students at an Urban Community College*  
**Moumita Mukherjee**, University of Houston

*Global Collaborative Classrooms: Using Technology to Facilitate International Engagement*  
**Rita Rowand**, George Mason University

*GIS Technology and E-Learning in Higher Education*  
**Rajrani Kalra and Vipin Gupta**, California State University-San Bernardino

7:00 pm **DINNER (Explore and Enjoy Denver Downtown!)**

**SATURDAY, JUNE 4, 2016**

8:15 am **Light Refreshments**

8:00 am – 1:30 pm **Registration Desk Open (Sheraton Downtown Denver Hotel)**

(All paper sessions will be in Governors Square 14, Sheraton Downtown Denver Hotel)

8:30 – 10:00 am **Session III: International Education**  
Chair: **Judith Smrha**, Baker University

*Committed to Covering the Globe: Inside the British Broadcasting Corporation*  
**Joe Watson**, Baker University

*Promoting Research in International Education*  
**Michael Smithee**, Syracuse University

In 1985, the Center for International Education (CIE) at California State University, Long Beach (CSULB) wanted to recognize formally the academic achievement of international students, U.S. Students returning from study overseas, international scholars, staff involved in international education, and faculty engaged in scholarly international endeavors. The CIE staff examined the described activity of existing national honor societies and found none which appropriately addressed these populations, or specifically focused on the international experience. Therefore, a campus committee was formed, headed by Edwards Blankenship, Director of CIE, and Karl W.E. Anatol, Dean of Humanities, to develop an honor society which would focus on international education and exchange, and also serve as a catalyst for international programming.

Phi Beta Delta Honor Society for International Scholars was founded on the campus of California State University-Long Beach. As a result of the enthusiasm of the new members of this honor society and of the university administration, several other universities heard of the forming of Phi Beta Delta and became interested in forming chapters on their campuses.

Although it was not in the original plan to consider the development of a national honor society, directors Blankenship and Anatol realized from the requests and interest of individuals at other institutions that this organization would be a valuable asset to other campuses. Therefore, the organizing committee at CSULB went back to work and investigated methods for forming a national honor society. After much research and discussion, it was decided that the chapter at Long Beach would be designated as the Alpha chapter. The Alpha chapter then invited a number of institutions throughout the U.S. To consider forming chapters. The end result was that 38 institutions were authorized by the Alpha chapter to form charter chapters.

May 22, 1987, the chapter coordinators from these 38 charter institutions met in Long Beach, California to establish Phi Beta Delta as a national honor society. In order to recognize scholarly achievement and leadership in international education and exchange, delegates at the first meeting decided that this new society would publish a refereed journal, organize annual national conferences, and recognize outstanding individuals through scholarships and awards.

CSUSB is proud to host the Phi Beta Delta headquarters and to support and celebrate the Society's achievements in the areas of International Education, Exchange and Outreach and for its 30th Annual Conference in Denver, Colorado



2015 Phi Beta Delta 29th Annual International Conference

*Assessing Student Programming Designed to Create Effective Global Citizens: Some Initial Observations*

**Judith Smrha**, Baker University  
**Carlos Aquino**, University of Phoenix

*Black American Business Owners and Global Competence in E-business*  
**Kaira Carter**, University of Fort Lauderdale

10:15 – 11:45 am

Session IV Challenges of becoming Global in Higher Education  
Chair: Rueyling Chuang, California State University, San Bernardino

*Against All Odds: Building the Largest Critical World Language Program in the Midst of One of the Most Challenged Communities*

**Dany Doueiri**, California State University – San Bernardino  
**Gaby Semaan**, University of Toledo

*Global Marketing and the Nash Equilibrium: Social Media's Unexpected Effect*  
**Kristina Nelson**, California State University-San Bernardino

*It Takes a Global Village: A Case Study in the Role of Students, Faculty and Staff in Comprehensive Internationalization*

**Sean Cochran**, California State University-Long Beach

*Globalization of International Curriculum: A Comparative Study and Contextual Analysis of Selected American and African Universities*

**Edward Khiwa**, Langston University and Makerere University

*International Student Experiences: An Exploratory Study at a Minority-Serving State Comprehensive University*

**Paul Amaya**, California State University-San Bernardino

12:00 – 1:30 pm

Awards Luncheon, Governors Square 15  
(Lunch will be served to all conference attendees)

**Business Meeting**  
Presiding: Dr. Astrid Sheil

1:30 – 2:00 pm      **Session V: Poster Session**  
(The poster session will be held in Governors Square 15)

**Introduction of Poster Presenters: Joy Stevenson**, University of Central Missouri

*Concerns of New International Students and An Online Orientation Model*  
**Barbara Clark, Ousmane Kone and Nirmal Fernando**, College of Staten Island/CUNY

*A Study of Admission Challenges Faced by Iranian Students Applying in United States Universities*  
**Rezvan Khoshlessan and Clementine Msengi**, Lamar University

*The Effect of Intercultural Communication on International Business*  
**Veronica LaManna and Luyao Zheng**, College of Staten Island/CUNY

*The United Kingdom Higher Education Quality Code*  
**Cristina Rios**, Lamar University

*Teaching for Cultural Competency: The Cultural Immersion Assignment*  
**Barbara Faye Streets**, State University of New York Oswego

(All paper sessions will be in Governors Square 14)

2:00 – 3:30 pm      **Session VI Measuring Creativity across Cultures**  
**Chair: Catherine Turrill**, California State University, Sacramento

*Ben Franklin and His Glass Armonica*  
**India D'Avignon**, California Polytechnic State University

*Using Emotional Intelligence as a Tool to Measure, Manage, and Lead Global Dance Companies*  
**Leonard Mardis**, Argosy University, Tampa

*Editing and Publishing in the United States and Cuba: A Learning Abroad Experience*  
**Guillermo De Los Reyes Heredia**, University of Houston  
**Mabel Cuesta**, University of Houston

*Beyond the Bridge – The International Student and the American Campus*  
**Jesse Doiron**, Lamar University



LEARNING TO A GREATER DEGREE

**Beta Tau Chapter**  
**University of Central Missouri**

**The Faculty, Staff, and Student members of  
Beta Tau Chapter, University of  
Central Missouri, offer congratulations to  
Phi Beta Delta in the Celebration of its 30th Anniversary**



# UNIVERSITY of HOUSTON

Delta Iota Chapter  
University of Houston

## The Delta Iota Chapter Congratulates Phi Beta Delta on its 30th Anniversary



Induction Ceremony and Reception April 21, 2016

3:30 – 3:45 pm Refreshment Break

3:45 – 5:15 pm **Session VII: International Education: Innovation, Collaboration and Technology**  
**Chair: Guillermo De los Reyes, University of Houston**

*Beyond Paradise: Interdisciplinary Teaching, Community Engagement, and Faculty Development in Jamaica?*

**A. Rafik Mohamed**, California State University- San Bernardino

*Observations on the Use of Online Education to Advance Global Learning*  
**Cynthia Parmenter and Robert Robertson**, Argosy University

*Establishing International Partnerships and Enhancing Opportunities for Global Learning and Service: One Institution's Journey to Strengthening Capacity and Demonstrating Commitment Through Fulbright Programs*

**Norma George**, Cheyney University of Pennsylvania

*Creation of a Cooperative Degree Among Community, University and Global Stakeholders*

**Matthew Mims**, University of Nebraska at Kearney

**Ken Simon**, World Savvy

5:15 – 6:00 pm **Closing Plenary**

*Comprehensive Internationalization on Campus and the Role of Phi Beta Delta*

**Christina Sanchez**, University of North Carolina-Charlotte

**Astrid Sheil**, California State University-San Bernardino

**Closing Remarks** **Astrid Sheil**, 2015-2016 President, California State University, San Bernardino

7:00 – 9:00 pm **Meeting of the Board of Directors (Private Dining Area)**  
**Presiding: Astrid Sheil**, 2015-2016 President

## Congratulations

To the 2016 Recipients of the Phi Beta Delta Honor Society for International Scholars Awards



**Yvonne Captain Faculty Award for Outstanding Contributions to International Education**

Kurt Thurmaier, Northern Illinois University



**Edward S. Blankenship Outstanding Staff Award (Non-Faculty or Faculty/Administrator)**

Rita Rowand, George Mason University



**Marian Beane / Charles Gliozzo Domestic Student Award for International Achievement**

Shanay Murdock, Northern Illinois University



**David Merchant International Student Award for Achievement**

Moumita Mukherjee, University of Houston

## Congratulations

**Eileen Evans Overall Outstanding Chapter Award**



Lock Haven University  
Alpha Omega Chapter  
Northeast Region



## SPONSORS of the 2016 Phi Beta Delta Conference 30th Anniversary Annual International Conference

The Society wishes to thank the following chapters for their generous support and sponsorship of this conference

- Alpha Pi, University of Kansas
- Beta Tau, University of Central Missouri
- Delta Iota, University of Houston
- Gamma Lambda, California State University, San Bernardino
- Omicron, California State University, Sacramento

On behalf of the Phi Beta Delta Board of Directors and Members, we would like to extend a hearty THANK YOU to Dr. Joy Stevenson, University of Central Missouri, Dr. Rong Chen, Interim Associate Vice President, Academic & International Programs, California State University, San Bernardino and Gamma Lambda Chapter at California State University, San Bernardino for their generous support of the conference.

**Alpha Pi Chapter  
University of Kansas**

**Congratulations to Phi Beta Delta in Celebration of its 30th Anniversary!**



**Omicron Chapter  
California State University, Sacramento**

The Omicron Chapter of California State University, Sacramento, 30 years old in 2017, congratulates Phi Beta Delta on achieving its third decade in 2016!  
Long may our Society and its chapters thrive!